



Do-It-Yourself (DIY) Walk Events:

The NEDA DIY Walk program allows you to register your walk and you as the leader. You have the same online tools to invite people to join and when they do, they have the ability to fundraise online and share their stories.

Establishing an event in a new location may take time. Sometimes 1-3 years, it takes time to establish the committee, recruit strong team captains and get the word out about NEDA and the event.

****Once your event does reach at least 10 Team Captains, 5 Committee Members and \$8,000 in revenue, we would like to consider that event as a NEDA fully supported event.**

Register your DIY Walk

- From the [NEDA DIY Walk 2023](#) page, from the "REGISTER" menu heading at the top choose "Register as a Team Captain"
- Name your "team" with the name of your walk, ex: Clinton NJ NEDA Walk 2023
- Share your walk through email and/or social media.

6 Months Prior to Event date:

- Venue & Date Secured* - permit or agreement signed (NEDA does need to sign off)
- At least 4-5 Committee Members secured
- We encourage all Walk Chairs to secure a Co-Chair and at least 3 other committee members. The optimal committee will have 5-7 people.

The best venue option for a DIY event is on a college or high school campus or local park that has access to parking, restrooms and electricity. This location should also be easy to find.

4 Months Prior to Event date:

- Finalize logistical needs, get 3 quotes for everything
- Secure In-Kind Sponsorships/donations where possible
- Begin working on securing event sponsors

2 Months Prior to Event date:

- Finalize event sponsors

NEDA Staff will help with:

- Strategy & Planning
- Manage website
- NEDA will not reimburse the Walk Coordinator for the event location and will not be given T-shirts.
- Reimbursement Exception: If your event has raised more than \$2,000 at the 2 months out mark, NEDA can reimburse you for \$200 worth of expenses. As your event grows, NEDA may be able to reimburse you for day-of-event items you may need to enhance the experience.